

Simple Science Graphics

Dr Elizabeth Mills has experience running social media campaigns for academic organisations, 5+ years experience in science communication and scientific art and all alongside a PhD. She knows what it's like to be busy, so creating science graphics or social media posts can seem like one more thing on a never ending list you won't get round to doing.



This course is designed to be simple, easy and will leave you with the skills to create eye catching graphics in a few clicks. No drawing needed! Using free software like Canva (and even powerpoint) learn how to design graphics to make your science have that extra impact. These skills can be used to create graphics can be used in a presentation, to create a graphical abstract, social media post and more!

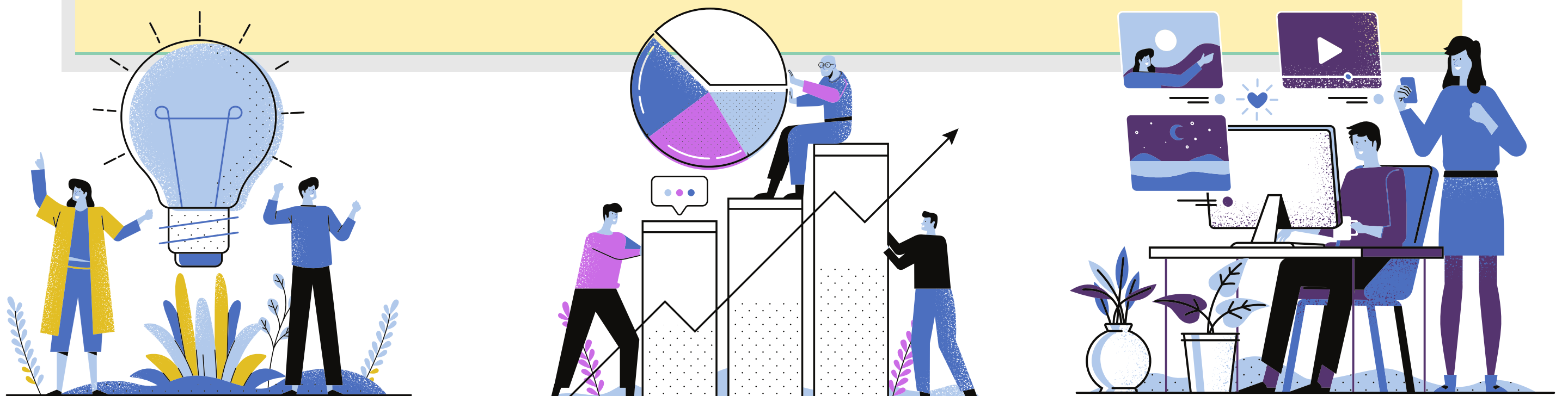


This training is for anyone who wants to learn how to share their science with more impact, reach a wider audience with some eye catching graphics - in a quick and simple manner!

Typically Covered in this Training



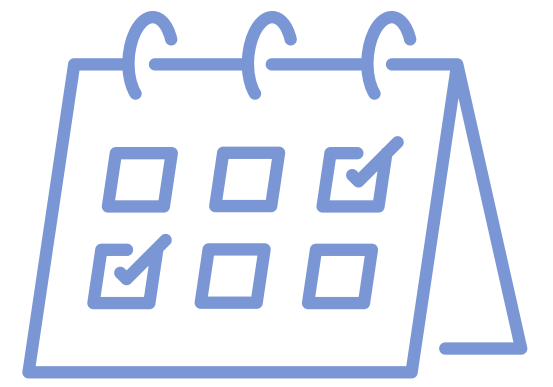
- Why making graphics is important
- Using online free software Canva
- How to make graphics for social media posts
- How to make a graphical abstract
- How to make graphics for conferences
- Words used with graphics
- Do's and Don'ts of simple graphic design



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What length of workshop is best for your trainees?

A half day workshop enables me to cover the basics of how to make a graphic across social media and for other events. However a full day workshop allows time for a more personalised experience where the trainees can begin to practice making their own graphics and engage in more discussion to help understand what make a good eye-catching graphic.



Can the workshops be customised?

Absolutely, before each training session I will always discuss the needs of the trainees and how I can tailor my training to them. A personalised itinerary and the maximum number of people I can conduct this training for will then be provided with the training quote.



Example Half Day Workshop

9:00-11:00

- Introduction to different types of graphics
- Introduction to Canva
- Do's and Don't of graphics
- Using pre-made 'clip-art'
- Graphics across different social media

11:00-11:45

- Make an example graphic using Canva

11:45-12:30

- Graphical Abstracts
- Graphics for conferences
- Questions



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Example Full Day Workshop

9:00-11:30

- Introduction to different types of graphics
- Introduction to Canva
- Do's and Don'ts of graphics
- Walkthrough examples of how graphics have been used to make wider impact when sharing science
- Graphics across different social media
- Using pre-made 'clip-art'
- Sources of online free-to-use graphics



11:30 - 11:45

- Break

11:45 -12:30

- Practice making graphic in Canva

12:30-13:30

- Lunch and time to ask myself any queries/finish the the exercise.

14:00-16:00

- Discussion and feedback on individual graphics
- How to make a graphical abstracts
- How to make graphics for conferences

16:00-16:30

- Questions



This training can also be tailored to my other training on how to 'Find your Science Communication Style, 'Making Videos for YouTube - Basics for Researchers' or 'Simple Graphics for Scientists for a 2 day+ cohesive workshop.